



Save the date

We're delighted to invite you to HSBC's "Smart Cities of the Future" conference, taking place **Wednesday 10th October** at Les Salons Network Yachts de Paris, Port de Javel Haut, in the heart of Paris' 15th arrondissement.

The conference will bring together leading experts across relevant sectors, academics, clients and subject matter experts from around the world. The aim is to address the practical questions around developing smart cities and how a wide eco-system of contributors is needed to cater for mass urbanisation.

Smart Cities – Thriving Citizens

The morning sessions will focus on what is happening around the world, examining the timescales for change and their implications in a series of engaging cross-sector panel discussions. These will be viewed through a lens of how cities can only truly be smart if they help citizens prosper.

Smart Cities – Smart Finance

The programme continues in the afternoon with a look at some of the investment models that could finance the changes needed to turn the concept of a smart city into a fully functioning reality. Panels and interviews will cover the strategic and operational issues facing smart cities and how the banking sector can help.

Next Steps

Please save the date and look out for your invitation and more details of our exciting programme of speakers and attendees.

This conference is by invitation only.

Regards,

Philippe Henry

Global Head of Corporate, Financials and Multinationals Banking

Date

Wednesday 10th October 2018

Event Location

Les Salons Network Yachts de Paris, Port de Javel Haut,
75015 Paris

Key Agenda Timings

08:00 – 09:00 Registration and welcome

09:00 – 13:00 Morning sessions

13:00 – 14:15 Lunch and Smart City Displays

14:15 – 18:00 Afternoon sessions

18:00 – 19:30 Cocktails