



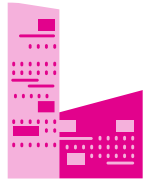
PARIS LA DEFENSE BUSINESS DISTRICT

By Marie-Célie Guillaume

**4th MOST
ATTRACTIVE
BUSINESS DISTRICT
WORLDWIDE**



Paris La Défense: Europe's first business district



3.6 MILLIONS SQ. M
(43 million sq. ft)
of office space

FORTUNE
500

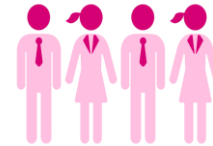
500 COMPANIES
including 15 Fortune Global
500 companies



EUROPE'S N° 1
Business district



THE ONLY HIGH-RISE
Parisian district



180,000 employees
60% of executives

Comparative market trends: a first class real estate offer



MARKET TRENDS - KEY FIGURES - END 2017

- 189,600 sq. m of immediate offer
- 179,600 sq. m of take up
- 5.7% of vacancy rate

Source : CBRE / Immostat - end 2017

- A range of flexible solutions from 10 sq. m to 80 000 sq. m
- 20,000 SQ.M of coworking spaces and 20 000 m² to come

40% of
international
occupiers

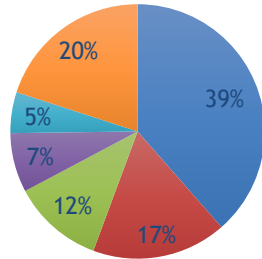


Investing in Paris La Défense

A HIGH QUALITY OFFER

- 3.27 billions € invested in 2017
- 4 to 5.6 % OF ROI
- Almost 25% of Grade A buildings

MAJOR INTERNATIONAL INVESTORS



35% of
international
investors

■ US ■ Germany ■ UAE ■ UK ■ Switzerland ■ Others





**3 EXAMPLES OF
PARIS LA
DEFENSE
PROJECTS**

ALTO



COMPLETION **2020**



HEIGHT **150 m**

SURFACE **51,000 sq. m**



CERTIFICATIONS

HQE Exceptionnel / Breeam Excellent

Investor

Lasalle Investment Management

Architect

IF Architectes



HEKLA



COMPLETION **2022**



HEIGHT **220 m**

SURFACE **80,000 sq. m**



CERTIFICATIONS

HQE / LEED / Effinergie / Breeam / Well

Investor

Amundi /

Primonial Reim

Architect

Ateliers Jean Nouvel



JARDINS DE L'ARCHE TOWER



COMPLETION **2022**



SURFACE **65,000 sq. m**

- 45,000 sq. m. of hotel space (730 rooms, provided by IHG (Holiday Inn, Staybridge Suites and Crowne Plaza)
- 20,000 sq. m. of offices

Investor

**Adim Paris IDF /
Sogeprom (France)**

Architect

Jean Mas (Ateliers 2/3/4)

